



Analyzing Influences

Worksheet

Name: _____ Date: _____

Instructions: Complete this worksheet as you move through the *Analyzing Influences* lesson. You will need to either save the worksheet to your computer or print it out and write in your answers. If you open the worksheet and forget to save it before typing, you will lose all of your work.

1. Name three examples of tobacco products.

a. _____

b. _____

c. _____

2. What is the main goal of tobacco companies?

3. How much money did tobacco companies spend on marketing in 2011 just in Wisconsin?

4. List three examples of point of sale (POS) advertising.

a. _____

b. _____

c. _____

5. According to the CDC, cigarette smoking results in how many premature deaths in the United States each year?

6. In Wisconsin, how old do you need to be to legally buy and use tobacco products?

7. Most people who use tobacco products are under what age?

8. What is the addictive drug found in tobacco products?

9. List three withdrawal symptoms someone might experience when trying to quit using tobacco products.

a. _____

b. _____

c. _____

10. What are e-cigarettes?

11. List three negative health effects of using tobacco products.

a. _____

b. _____

c. _____